

CARE PACKAGE

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DESIGN CHALLENGE

Developing a service-ecosystem that offers support to people taking care of their family members with dementia?

HIGH LEVEL CONCEPT

A tool to help people feel prepared for high age no matter what comes their way.

ADDRESSED NEEDS

- Collection of memory and interest triggers
- Assemble needs and wishes in one place
- Awareness of relationships
- Arrange one's affairs in preparation

VALUE PROPOSITION

This Service helps people to prepare for the eventualities that come with age. This helps them feel at ease, and can reduce the burden put on relatives and friends in case of a sudden loss of cognitive abilities. Clarifying certain needs and requirements before that happens can improve the relationship between an ill person and their carer.

USER DESCRIPTION

People around
50-60 years old

People at the beginning
of their cognitive regression
or prior to it

Their relatives or
loved ones

It is addressing people
with close relationships