

# DIGITAL INNOVATION BOARD: CREATE

PROJEKTNAME

## cross linking / guiding *suggestion of content*

**IDEEN-BESCHREIBUNG**

skill progress bar

The guiding through the content should be more clear and connected

**ADRESSIERTE NUTZER**

skill focused

pro users extending specific knowledge or filling missing parts

**ADRESSIERTE FÄHIGKEITEN**

see the progress

see the level of knowledge & skill

see what I am capable of now?

**PROBLEME**

trust in self-learned knowledge

accompaniment in learning process?

"save for later"

**IDEEN-POTENZIAL**

**DAS WOW**

the learner gets a feeling about the learned knowledge and skills

the learner trusts the gained knowledge

**HIGH-LEVEL-CONCEPT**

user sees how much accomplished

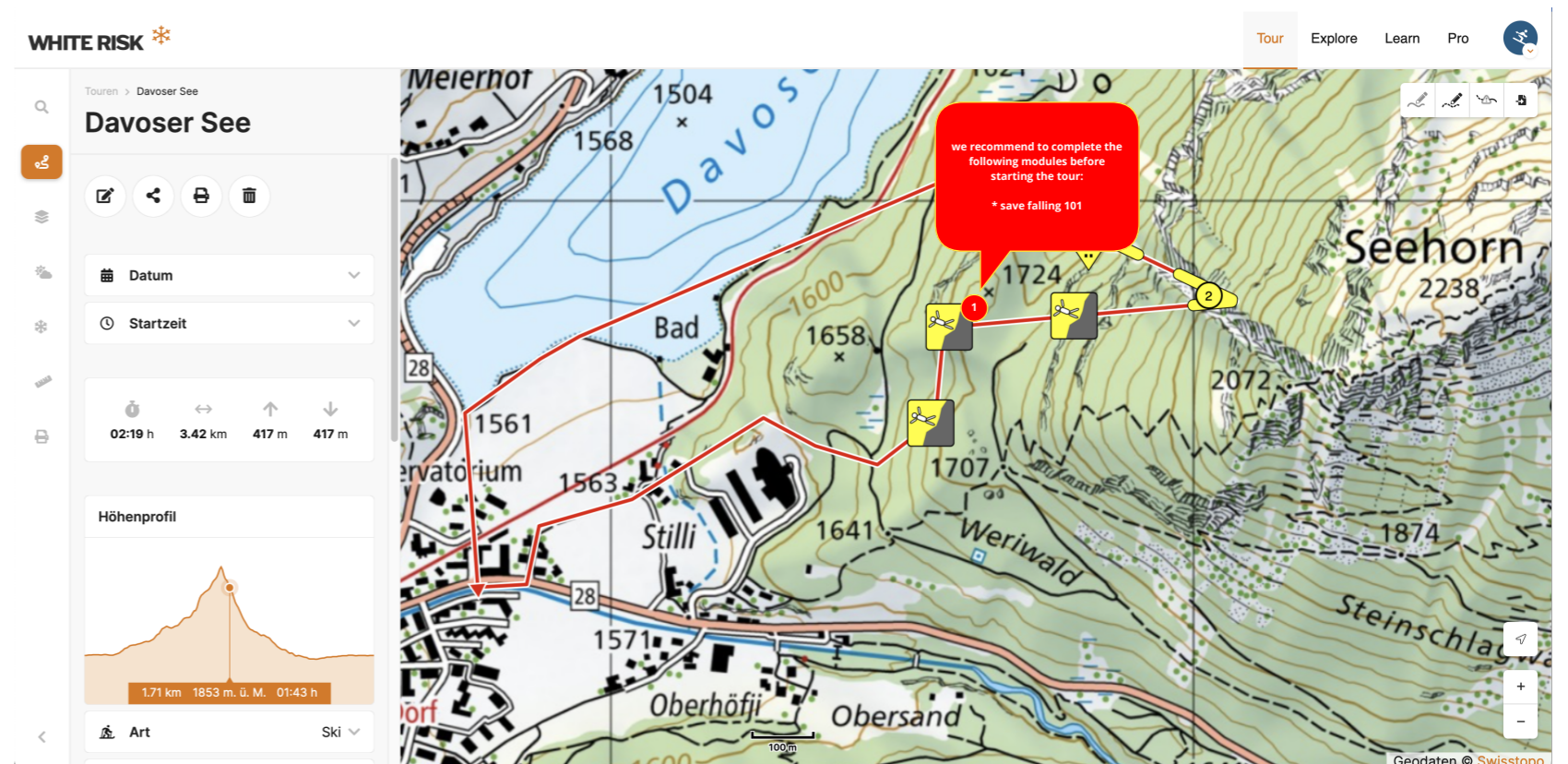
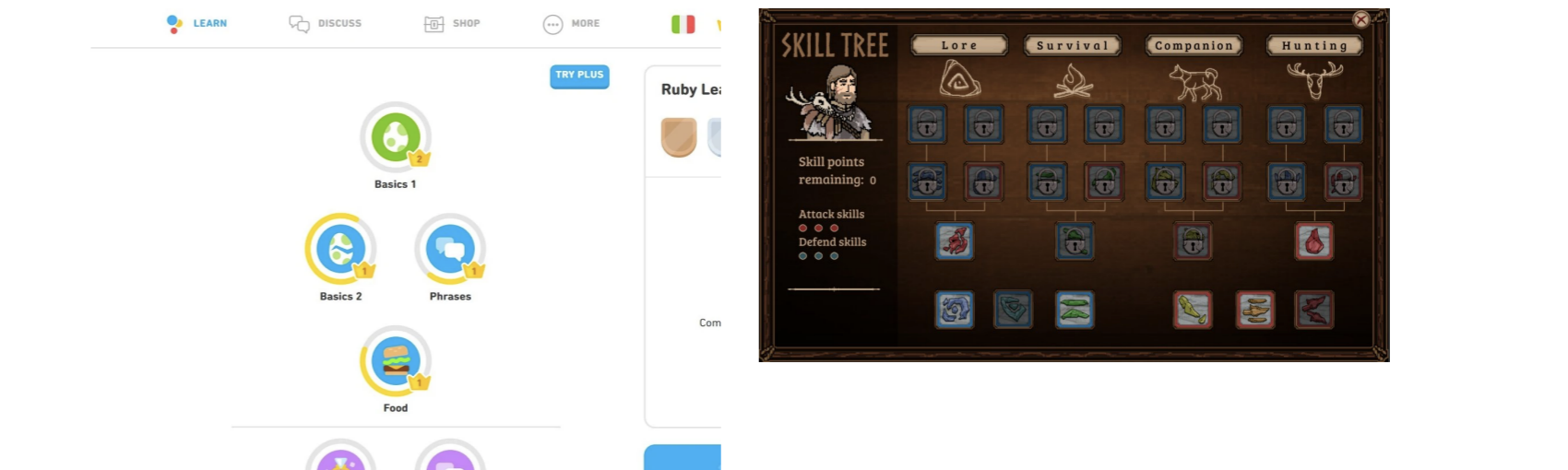
user sees what accomplished

user sees what skills were learned

**VALUE PROPOSITION**

positive experience

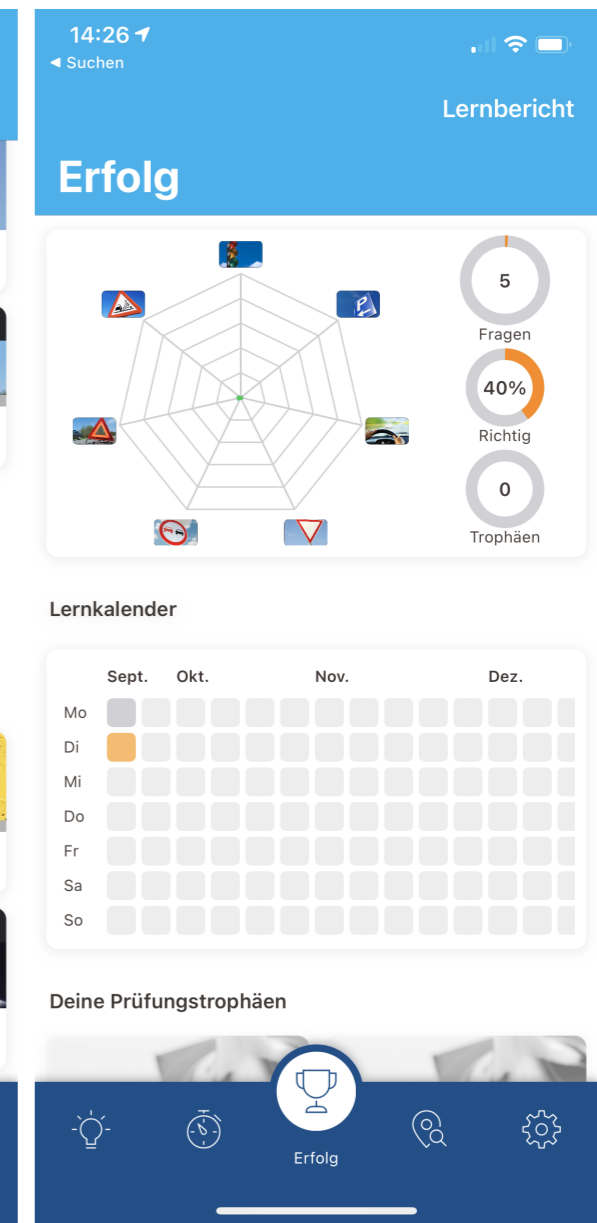
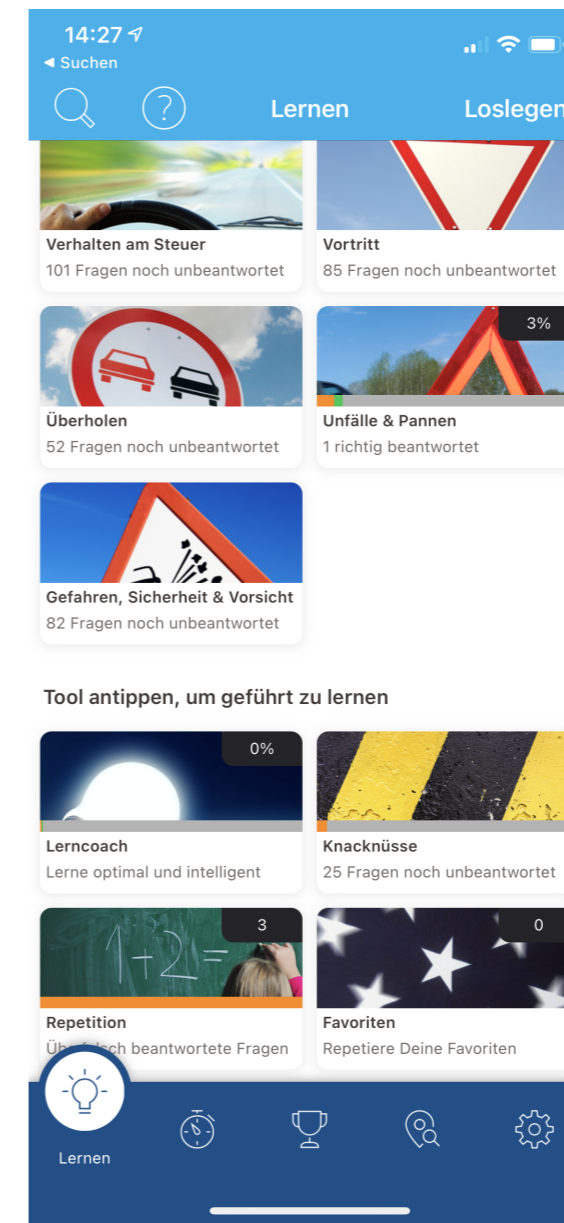
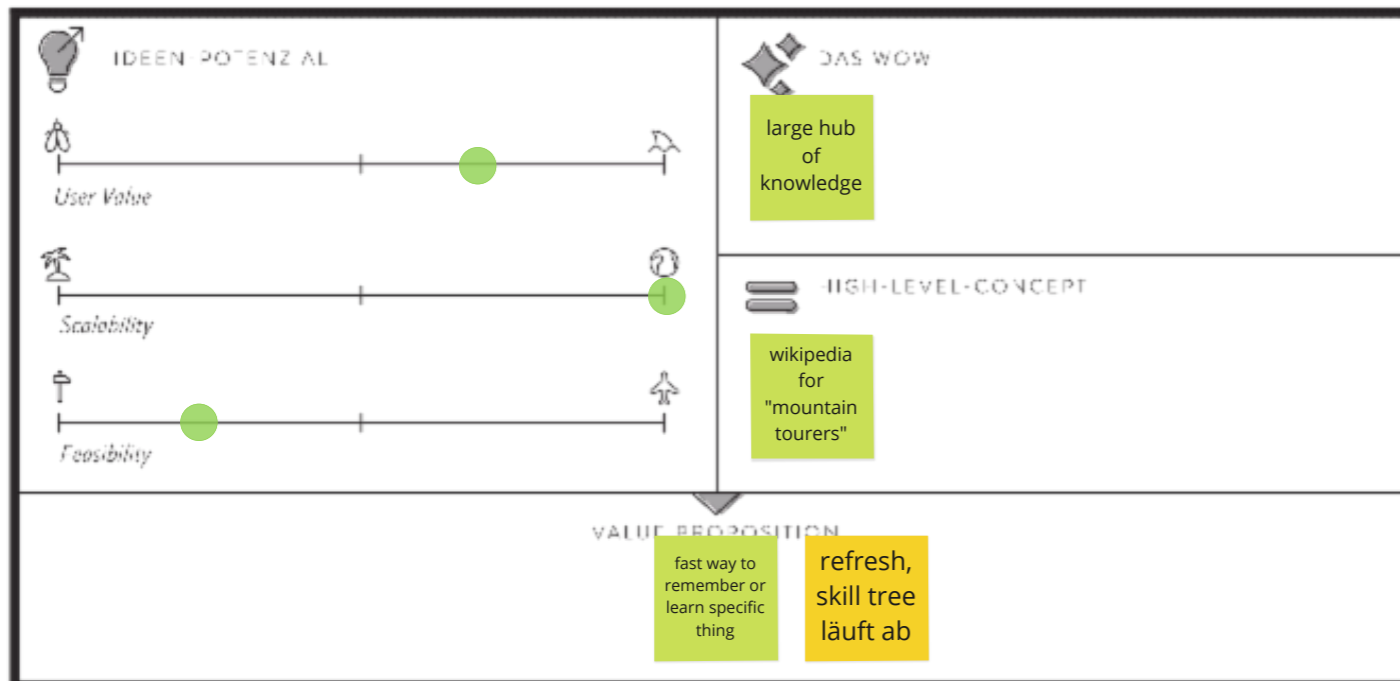
No feeling of being lost



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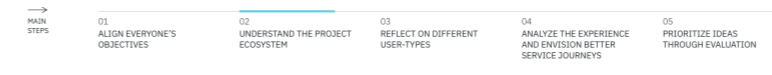
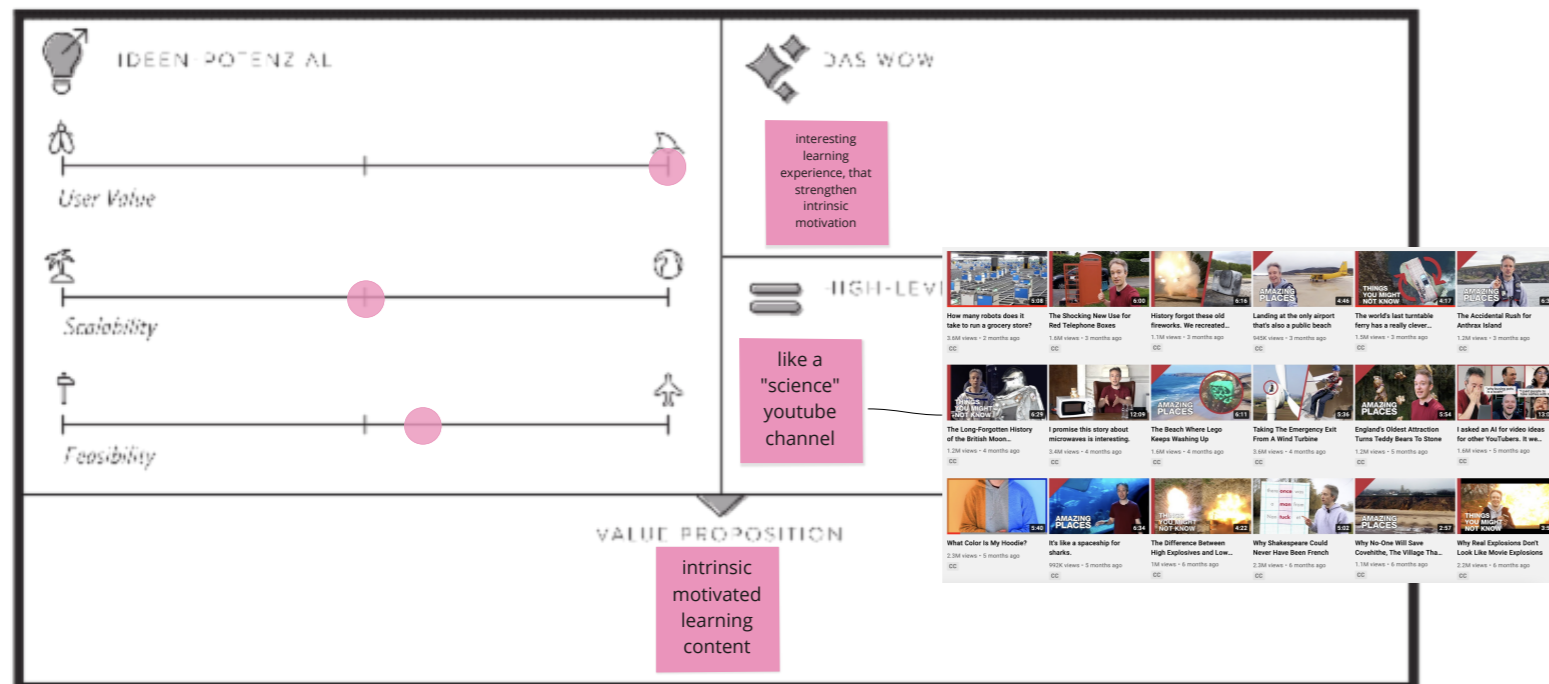
## "explore" structure *self exploration of content*



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## exercise composition

### making the learning interesting



## 02

### Understand the project ecosystem

Healthcare services involve different kinds of actors who engage in specific relationships among them and with the main user of the service. Thus, it is important to understand who will be impacted, and at which level, by the service being designed.

Use a stakeholder map to reflect on the roles and responsibilities of the different service actors, to be more aware of the ecosystem in which you are designing for.

The stakeholder map not only helps visualize the different categories of stakeholders involved in the service system and into the user experience, but also their degree of interaction with the primary user. The template suggests three possible categories of healthcare stakeholders: healthcare operators, support persons and larger social community of the patient.

MAIN TOOL USED

