












DIGITAL INNOVATION BOARD: CREATE

PROJEKTNAME Levels of Expertise - White Risk 2.0

 IDEEN-BESCHREIBUNG In the "class" section of the app, which is the main learn section, the user can only access the classes which are according to the level of expertise. The level of expertise is tested before opening the "class" section for the first time. This level changes throughout the usage of the app.	
 ADRESSIERTE NUTZER Beginners - Intermediates	
 ADRESSIERTE BEDÜRFNISSE <ul style="list-style-type: none"> • Motivating effect to learn more, so more classes are activated. • No overwhelming overload of possible classes one can take 	 PROBLEME Users need to be learning frequently to experience more know-how.

 IDEEN-POTENZIAL  <i>User Value</i>  <i>Scalability</i>  <i>Feasibility</i>	 DAS WOW Adjusted classes to the level of expertise of the user. <hr/>  HIGH-LEVEL-CONCEPT Guided learning with an immediate effect on the scale of level.
 VALUE PROPOSITION	
Through having only access to the classes according to its level, the user doesn't instantly feel overwhelmed with all visible classes, which leads a more comfortable learning process.	

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PROJEKTNAME Your own little Assistant - White Risk 2.0



IDEEN-BESCHREIBUNG

The own little assistant awaits in the "class" section. If not feeling sure about a certain topic, let's say avalanches level 1, the user is possible to call his/her own assistant to get more specific/other information. A filter section tells the assistant exactly what the user wants (e.g. an animated explanation video on how avalanches are triggered).



ADRESSIERTE NUTZER

Every user which is eager to learn differently other than applied exercises in the "class" section.



ADRESSIERTE BEDÜRFNISSE

- Having the possibility to learn visually, with audio, etc.
- Submerge into another learning experience
- Brings more diversity into the learning section.



PROBLEME

- The preparation of all the material takes a long time.
- Actually being able to cover every users desire of medium can be challenging.



IDEEN-POTENZIAL



DAS WOW

Through the assistant the user is able to experience other ways of learning.



HIGH-LEVEL-CONCEPT





The offer of a variety of possibilities to learn via mixed media brings more diversity in the learning progress.


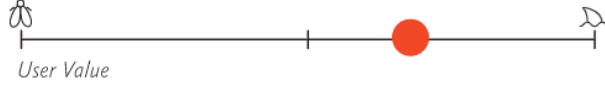




VALUE PROPOSITION

The main value for the user is the possibility to have other ways to learn. Through the own little assistant, the user doesn't have to change the screen to get to the desired topic. It's an easier access to more specific information.

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PROJEKTNAME Learning by Planing - White Risk 2.0

 IDEEN-BESCHREIBUNG With the function of the tour planing, the user has the ability to turn on the "alert" mode, where additional information/theory about specific aspects concerning the planned route can be shown. The bulletin would be connected to it as well.	
 ADRESSIERTE NUTZER From beginners to pro's.	
 ADRESSIERTE BEDÜRFNISSE <ul style="list-style-type: none"> • Immediate learning • learning by doing • cause & effect 	 PROBLEME <ul style="list-style-type: none"> • in this functionality it wouldn't be quite possible to show lots of information, only little bits

 IDEEN-POTENZIAL  User Value  Scalability  Feasibility	 DAS WOW Being able to plan a tour and in the same time able to learn/refresh aspects concerning the tour. <hr/>  HIGH-LEVEL-CONCEPT The "alert" mode tries to freshen up theory which can prepare the user for the next tour.
VALUE PROPOSITION If the user doesn't want to invest a lot of time in the "classes" this function can help to recap important facts and points before heading on a tour.	